PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

September 22, 1992

Mr. John Pearsall
Account Executive
PENTHOUSE MAGAZINE
1965 Broadway
New York, NY 10023

Dear John:

This will confirm *Penhouse's* Benson & Hedges Blues & Rhythm participation.

ATLANTA

Date	Club	Capacity
October 2	Pearl's 2329 Cheshire Bridge Road Atlanta, GA 30324 Contact: Warren Huntley (404) 633-4024	800

Showtime	Talent
9:00 pm	Alyson Williams & Chris Walker
Prizes:	1 Technic CD player
Other:	50 *Penthouse* issues Table counter card featuring CD player
Festival Productions Local Producer:	Bill Culhane Shurgard Storage Center 268 Westminster Drive NE Atlanta, GA 30309 (404) 876-3831
Delivery Date:	September 28th

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Source: https://www.industrydocuments.ucsf.edu/docs/nhdn0004

MIAMI

Date	Club	Capacity
October 16	Tobacco Road 626 South Miami Avenue Miami, FL 33130 Contact: Kevin Rusk/Patrick Gleber (305) 374-1198	150

Showtime	Talent
6:30 pm	The Fabulous Thunderbirds & The Bluerunners

Prizes:	1 Technic CD player
Other:	50 *Penthouse* issues Table counter card featuring CD player
Festival Productions Local Producer:	Jim Quinlan Attn: Chris 331 69th Street Miami Beach, FL 33141 (303) 868-6464
Delivery Date:	October 9th

HOUSTON

Date	Club	Capacity
October 7	Black Forest 3926 Feagan Houston, TX 77007 Contact: Fenton Keyes (713) 861-2968	1,000

Showtime	Talent
7:00 pm	Texas Tornados

Prizes:	50 *Penthouse* issues 100 B&H artist CDs Table counter card featuring CD player

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Source: https://www.industrydocuments.ucsf.edu/docs/nhdn0004

HOUSTON
(Contd.)

Festival Productions Local Producer:	Colleen Fischer Rockefeller's 3620 Washington Avenue Houston, TX 77007 (713) 861-4977
Delivery Date:	October 2nd

BOSTON

Date	Club	Capacity
October 21	Silverado (The Roxy) 279 Tremont Street Boston, MA 02116 Contact: Carl Christian (617) 227-7699	1,300

Showtime	Talent
8:00 pm	Will Downing featuring Marion Meadows
Prizes:	50 *Penthouse* issues 100 B&H artist CDs Table counter card featuring CD player
Festival Productions Local Producer:	Ron Cameron 182 Bass Point Road Nahant, MA 01908 (617) 599-4993
Delivery Date:	October 15th

Please ship merchandise to the local producers with UPS or Federal Express. Yvette Robinson will confirm shipment arrival.

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Source: https://www.industrydocuments.ucsf.edu/docs/nhdn0004

Thank you, and we look forward to our club nights with *Penthouse*.

Sincerely,

Gigi Vera
Manager
Benson & Hedges Blues & Rhythm

cc: R. Cameron, Festival Productions
M. Cohen
B.Culhane , Festival Productions
C. Fischer, Festival Productions
P. LaRusso
J. Quinlan, Festival Productions
E. Moore
Y. Robinson
R. Schneider
L. Simonet, Festival Productions

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Source: https://www.industrydocuments.ucsf.edu/docs/nhdn0004